I am a resident of Carlsbad CA and my family and I enjoy listening to K-LOVE (100.1 FM). This radio station provides an alternative to the endless and sometimes obsene noise of POP/Rock radio in the area. It is uplifing and appeals to a wide range of adults/teens and children. It is a station I can have on in the car with the kids and not have to worry about the music or commentary. The airwaves need this balance of uplifing and encouraging music. I believe if more people were to listen to K-Love the world would be a better place.